



## Mickey Thompson takes All-Terrain Tires to The Next Level with the new *Baja Boss® A/T*

**STOW, OHIO – Feb. 22, 2021-** [Mickey Thompson Tires & Wheels](#) introduces the all new Baja Boss A/T hybrid all-terrain tire in a variety of sizes to fit 16-, 17- 18-, 20-, 22- and 24-inch wheels.

The new Baja Boss A/T offers aggressive looks and smooth performance. The unique, asymmetric tread design is optimized for reduced noise, excellent wet and snow performance with superior on-road handling and off-road traction.

“We are pleased to announce the new Baja Boss A/T tire line, featuring PowerPly XD construction,” said Ken Warner, Vice President of Marketing, Mickey Thompson Tires & Wheels. “This new hybrid tire is a great addition to the Mickey Thompson line. We’ve combined the best features of our popular Baja ATZp3 with new, innovative technology to deliver the best hybrid all-terrain tire for our customers. Baja Boss A/T is a true all-weather tire, ready for anything.”

The Baja Boss A/T blends Extreme Sidebiters® for a bold look and serious grip with an all-new silica-reinforced compound providing long-wear, all-weather performance and cut/chip resistance.

Baja Boss A/T highlights include:

- Large surface area tread elements for a greater contact area
- Shoulder scallops for an additional biting edge
- Sound-deadening ribs for stability and a quiet ride
- Enhanced stone ejectors to reduce debris retention
- PowerPly XD™ with 50 percent heavier denier cord on the biased-angled third ply for protection, handling and stability
- Rim flange protector for added wheel protection
- 3 Peak Mountain Snowflake (3PMS) symbol certifies that all sizes 12.50 (315) and narrower are Severe Snow Service rated
- 50,000-mile treadwear warranty
- Increased-load LT-Metric sizing for heavy duty applications
- Lower-load floatation sizing for half-ton, lighter trucks and SUVs
- Several sizes approved for 12-inch and 14-inch wide wheels including three 35X15.50 sizes
- A 35-inch tire approved for 17x6.5 “dually” wheels

The Baja Boss A/T is slated to launch in early 2021. For the latest updates on the A/T line, and all of Mickey Thompson’s off-road tires, visit [www.mickeythompsonstires.com](http://www.mickeythompsonstires.com).